

MARC GRAÑÉN
LANDSCAPE ARTIST

URBAN LANDSCAPE
new challenges for a global problem

Sponsored by







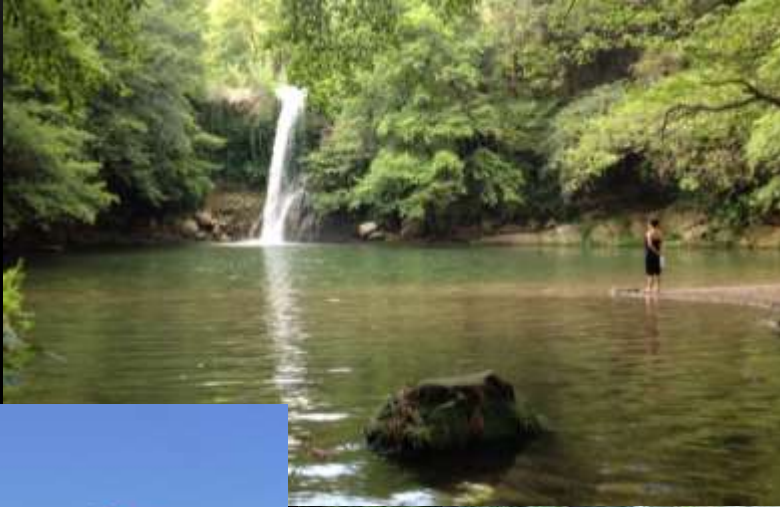
STRATEGIC PARTNERS



THE PROBLEM : *HOMO LUPUS HOMINI*



THE SOLUTION: TAKE A LOOK ON NATURE



2.800M2 OF WASTE TO FOOD GREENWALL IN TARRAGONA, USING BABYLON SYSTEM



FINDING NEW APPLICATIONS

COOLING SYSTEMS, THERMICAL INSULATION



PHYTOKINETIC GARDENS IN MOVEMENT



THERMAL INSULATION

MORE THAN 4,5°C = 33% ENERGY SAVING

CO2 CAPTURED: 30KG/M2/YEAR



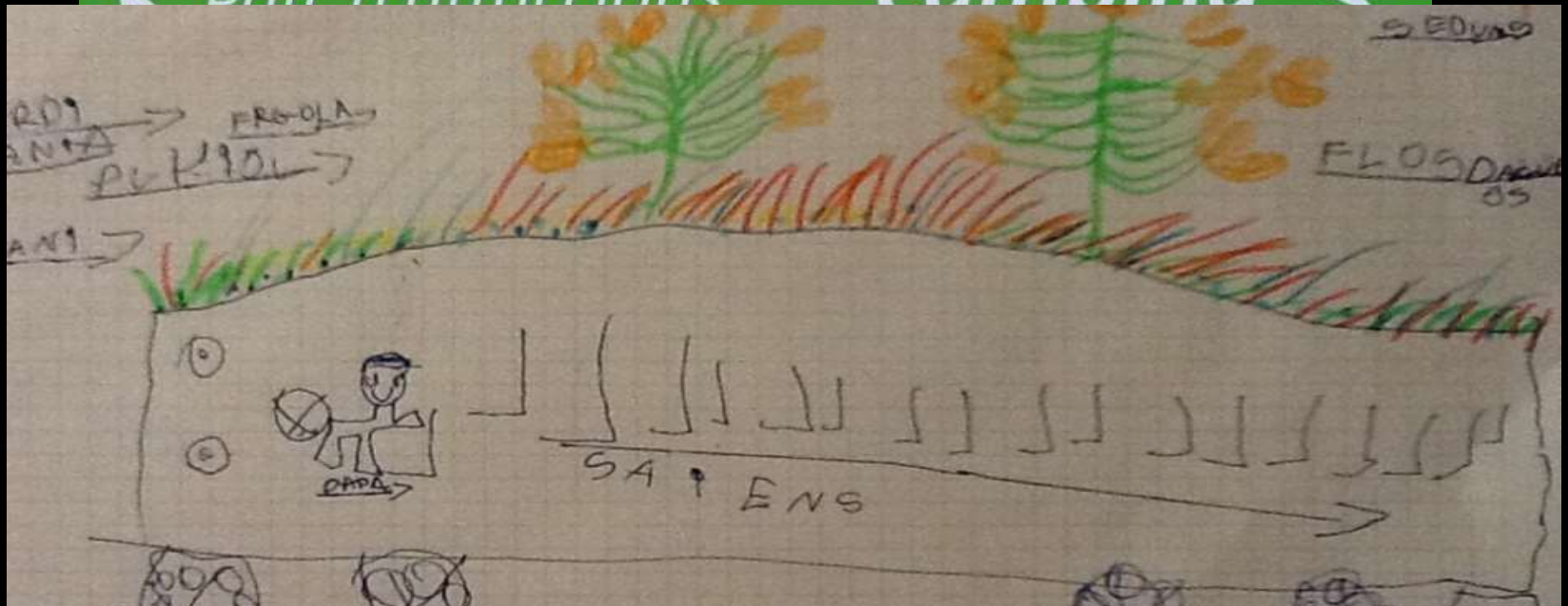
NEW SPACES FOR URBAN BIODIVERSITY







PEDAGOGICAL EXAMPLE

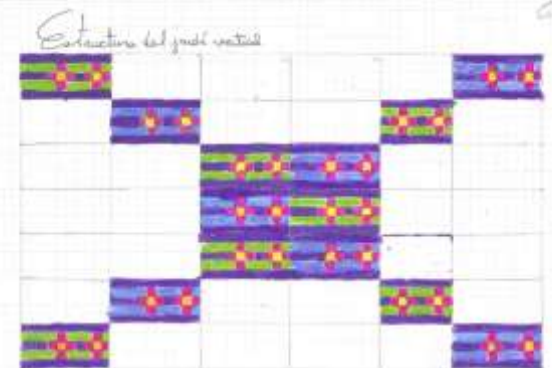
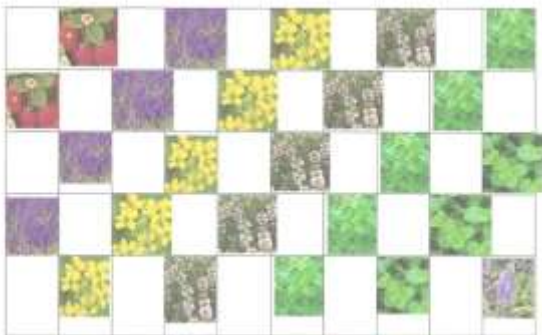
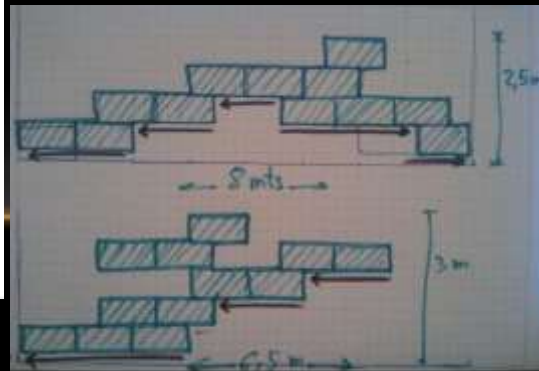
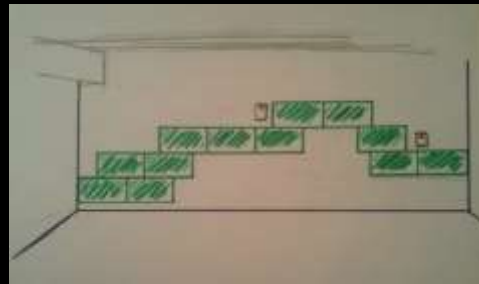
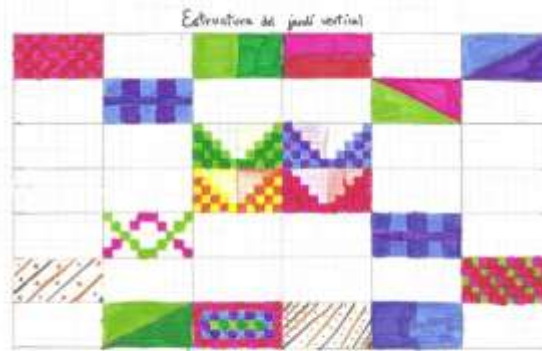


EDIBLE GREENWALLS AT SCHOOLS

A PEDAGOGICAL PROJECT IN BARCELONA



KIDS RULES



SHARING THE PROJECT WITH THE MAIN USERS





WORKING MANY SUBJECTS



MATHS, TECHNOLOGY, LANGUAGE, HEALTHCARE, BIODIVERSITY,...



A SPECIAL CASE: SAVING ENERGY THROUGH GREENWALLS





THEY (WE) NEED TO FEEL THE REAL NEED



LEARNING TO TAKE CARE



«DON'T TOUCH OUR EDIBLE GREENWALL
BECAUSE IT'S NEW AND COOL»

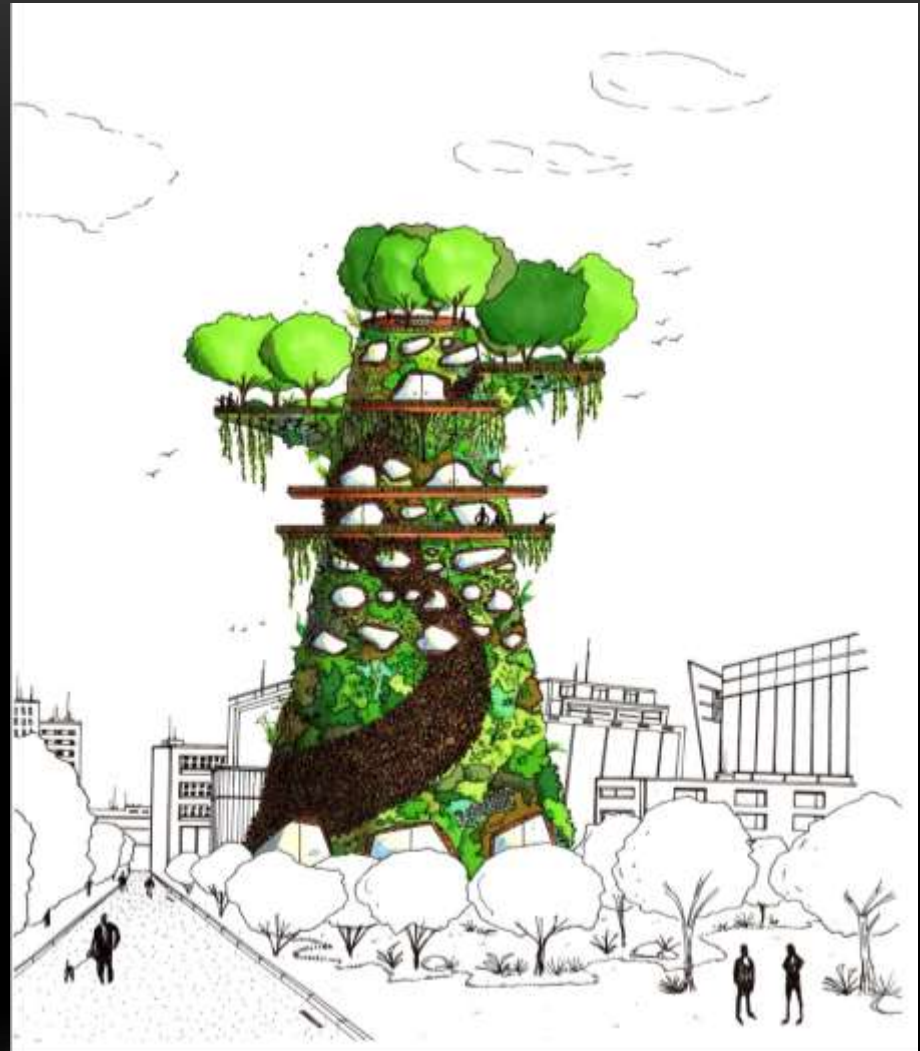


TARGET ACCOMPLISHED





THIS BEING
SO, THE
HORIZON
LOOKS
BETTER TO
ME. MUCH
BETTER IN
FACT.



THANK YOU ALL FOR YOUR ATENTION



marcgranen.net
phytokinetic.net

